



Kirsty Stevenson is a lifelong entrepreneur. She started Canada's first landscape lighting company when she was in university and has founded and operated various successful businesses and not-for-profits since that time. She is committed to helping small business owners move towards increased success and profitability through seminars, workshops, and webinars focusing on marketing strategies and tactics.

Kirsty has recently published her first book, *The Un-Corporate Marketing Manual*, delivering a small business marketing system that's easy to use and produces measurable results. She may be contacted through her website <http://www.kirsto.ca/> and you can follow her on

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