



Paula Coop McCrory is one of the most influential pinners on Pinterest. With more than 4 million followers, she is admired for her ability to uncover and curate the latest trends across art, design, food, fashion, travel and interiors. She discovered Pinterest whilst on maternity leave just over 6 years ago and now – having turned her passion into a career – she is ranked as one of the top 30 pinners in the world. Paula's sharp design eye is credited to her background as an artist. In her pre-pinning days, her works were exhibited internationally and this experience has given her a strong understanding of aesthetics, style and design. With a growing mix of international followers, she has worked with a number of leading brand.

Follow Paula on Instagram to see what she's upto: @CoopPaula